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John J. Coyle is Professor Emeritus of Logistics and Supply Chain Management in the Smeal College of Business at Penn State University. He holds a B.S. and M.S. from Penn State and earned his Ph.D. from Indiana University in Bloomington, Indiana, where he was a U.S. Steel Fellow.

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John J. Coyle is currently director of corporate relations for the Center for Supply Chain Research and professor emeritus of logistics and supply chain management in the Smeal College of Business...

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"Supply Chain Technology" boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter.

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