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practitioners, and will serve as a crucial reference for any designer grappling with really big problems.

Universal Methods of Design: 100 Ways to Research Complex ...

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So I was quite intrigued when I received a copy of Bella Martin and Bruce Hanington ' s Universal Methods of Design, which presents summaries of 100 different research and analysis methods as two-page spreads in a nice, large-format hardback. Could this be the ideal reference for a busy research team with a lot of chewy problems to solve?

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